



Ma Mawi Wi Chi Itata Centre Inc.

Our VISION | *A safe, healthy, happy and interdependent community.*

Our MISSION | *Strengthening children, families and communities...
Investing in our future.*

Ma Mawi Wi Chi Itata Centre **KEY MESSAGES**

Established in 1984, Ma Mawi Wi Chi Itata is a Grandmother in the Winnipeg family of community service-providers with over 30 years of experience working with Indigenous families.

We are community people helping other community people reclaim our Indigenous people's inherent roles and responsibilities as caregivers and the most important teachers of our children.

The name Ma Mawi Wi Chi Itata translates from Ojibway into the phrase, "we all work together to help one another."

Ma Mawi Wi Chi Itata Centre is a strength and value-based family resource centre delivering community-based programs and services within the philosophy embodied in our name.

Ma Mawi Wi Chi Itata Centre believes in accountability, transparency and effective use of resources.

Community of Caring **SERVICES**

1. COMMUNITY CARE

Community Care locations are natural gathering places for Winnipeg's urban Indigenous community to create community driven, culturally relevant prevention and support-based programs and services that include drop-in, emergency services, workshops, training and volunteer opportunities.

2. CHILDREN IN CARE

Protecting children and keeping families together (acknowledging the broader Indigenous definition of the family) by ensuring (a) connections to family are maintained (b) family group conferencing serves as a foundation to heal and rebuild families.

3. YOUTH LEADERSHIP DEVELOPMENT

Investing in Indigenous youth to thrive and become the new generation of leaders through culture, education, training, employment and leadership development opportunities.

4. INNOVATION

Returning to our Indigenous values of caring for one another, we are the leaders on family group conferencing, housing first, homemaking services and our cultural learning centre. We do this by taking a leadership role with the support of our strong sister organization network.

Ma Mawi Wi Chi Itata Centre STRATEGIC PLAN

Community of Caring Elements

COMMUNITY VOICE

Honoring community voice by creating opportunities and supporting Community Care Centre's Neighbourhood Councils, Sacred 7 Youth Council, Board of Directors, Children in Care and regular consultations with our Indigenous community to inform and guide our services.

RELATIONSHIPS

Community of Caring requires relationships and relationships result in meaningful partnerships with stakeholders from government, private sector, philanthropy and our large network of sister organizations and community members. We equally value our internal relations.

OPPORTUNITIES

is the cornerstone of our approach to services that strives to build community capacity for self-care. Increased skills and knowledge results when building on strengths and being value based.

LEADERSHIP IN ACTION

Fostering leadership opportunities and affecting positive change in how the 'systems' delivers services to families and community (the Ma Mawi way)

Ma Mawi Wi Chi Itata Centre SIX STRATEGIC GOALS

1. Working to continually strengthen children, youth, families and community.
2. Maintaining the values of Ma Mawi Wi Chi Itata, and following the Code of Honour.
3. Assisting in building safer communities through community driven solutions.
 4. Protecting children and keeping families together.
 5. Providing opportunities to succeed for both community and staff.
6. Continuing to take a leadership role with the support of strong sister organization networks.



Strengthening Children and Families... Investing in Our Future

Administrative Site: 445 King St., Winnipeg, MB R2W 2C5 • tel: 204.925.0300 • fax: 204.946-5042

McGregor Community Care Site: 363 McGregor St., Winnipeg, MB R2W 4X4 • tel: 204.925.0340 • fax: 204.925.0371

Anderson Community Care Site: 318 Anderson St., Winnipeg, MB R2W 1E5 • tel: 204.925.0349 • fax: 204.925.0360

Spence Community Care Site: 443 Spence St., Winnipeg, MB R3B 2R8 • tel: 204.925.0348 • fax: 204.925.0308

Windy Hill Community Learning & Wellness Centre: tel: 204.925.0379 • fax: 204.925.0306